

MARY KAY: The Products

Products You Can Trust from a Company You Can Believe In

More than 45 years ago, Mary Kay Ash founded a company that put people before profits. She believed that the key to success came from building lasting relationships, a philosophy that is embraced today by Independent Beauty Consultants around the world. By helping women discover their individual beauty through exceptional products and customized services, they build relationships for life.

One of the reasons Mary Kay customers are among the most loyal in the world is because our products consistently exceed their expectations. In a typical year, the company spends millions of dollars and conducts more than 300,000 tests to ensure that every product meets the highest standards of safety, quality and performance. Mary Kay does not support animal testing. For more than two decades Mary Kay has been a global leader in helping to develop alternative testing methods to evaluate ingredient safety. Because customer satisfaction is our highest priority, the company proudly stands behind its products sold by Independent Beauty Consultants with a 100 percent product satisfaction guarantee.

Skin Care That Works

Skin care is at the heart of Mary Kay, and the collection includes highly effective, customized formulas for women of all ages and skin types. The product portfolio includes the top-selling TimeWise® collection of age-fighting experts, featuring the Miracle Set, a powerhouse regimen that delivers proven results. And we haven't forgotten the guys – the MKMen® Collection offers products formulated just for them.

The Creativity of Color

Mary Kay's Color Collection is always on-trend and packed with benefits, in shades that capture the beauty of women worldwide. From mineral-based formulas to fabulous foundations to lipsticks that captivate with color, there's no end to the ways a woman can make the most of her individual style. And no matter what each day brings, our customizable, eco-chic refillable compacts make it easy to be beautiful on the go.

The Perfect Fragrance

Whether the feeling is exuberant or relaxed, there's a Mary Kay® fragrance to fit a woman's many moods. And for men, Mary Kay has distinctive scents that are perfect for him and popular with her.

The Body Beautiful

Mary Kay® Body Care combines the best of science and nature to cleanse, soothe and invigorate from tip to toe with age-fighting and botanical formulas that everyone can enjoy.

Sun Protection Is Key

Too much sun can cause premature aging and skin cancer, which is why Mary Kay believes that sunscreen products should be an essential part of a daily routine. From SPF skin care products to the Mary Kay® Sun Care Collection, there are formulas to protect everyone under the sun.

About Mary Kay

Mary Kay, one of the largest direct sellers of skin care and color cosmetics, realized another year of record results. In 2008, Mary Kay Inc. and its international subsidiaries achieved \$2.6 billion in wholesale sales worldwide. Mary Kay® products are sold in more than 35 markets worldwide, and the global Mary Kay independent sales force exceeds 2 million. To learn more about Mary Kay, log on to www.marykay.com or call 1-800-MARY KAY (1-800-627-9529).

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