



Because Everyone Deserves a
Healthy Relationship

MEN DON'T LOOK AWAY INSIGHT GUIDE #1 MEN AS VOLUNTEERS

One way to engage men is through volunteer opportunities. In the U.S. men are only 6% less likely than women to volunteer but continue to be underrepresented in domestic violence prevention. One reason for this is the pervasive belief that *Domestic Violence is a Women's Issue*. We can counteract this belief and engage men in ending violence against women and girls using three strategies: **1) PREPARING** our organizations for working with men, **2) MEETING** men where they are, and **3) APPEALING** to men using actionable strategies.

Preparing our organizations for working with men

Quick Tip: Start with who you know and trust! A first step in building a base of male volunteers is tapping on family and friends. Individuals are more likely to want to learn more if they are already connected to you.

Meeting men where they are

Providing volunteer opportunities that intersect with what potential volunteers already do, increases the chances of sustained participation. Grilling, sports, and music are a couple of ideas for relatable activities.



Take a look at these Genesis HeROs grilling for shelter residents.

Learn more about the Genesis HeROs at: <http://geneissshelter.org>.



Here are some mentors and boys from the South Valley Men and Young Men's Initiative participating in a community activity.

Learn more about the SVMYMI by watching this video: <https://vimeo.com/149290632>

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Appealing to men using actionable strategies

TRY THIS: Ask current male volunteers to write a brief message about why they volunteer at your program for you to share on your organization's social media. It's as easy as this:



I support women's rights because everyone deserves a joyful, 'lovelful', peaceful, beautiful life!

- Juan Carlos Arean, Futures without Violence
Men Don't Look Away Advisory Committee Co-Chair

Men Don't Look Away Insight Guides provide quick and useful statistics, tips, and examples for engaging men as volunteers in your work.

Men Don't Look Away - Mary Kay:

www.marykay.com/en-us/about-mary-kay/social-responsibility/dont-look-away

Break the Cycle:

www.breakthecycle.org